

## Metro Minute - quarry tile update



Winter 2015

### Connecting the Dots



### How Metropolitan Ceramics Brings Business to You - Our Distributor

#### National Accounts:

Commercial business continues to make up a large portion of quarry tile sales, particularly restaurant and grocery store chains. To capitalize on these opportunities, we work hard to identify and secure new national account specifications bringing you opportunities for our quarry tile, and potential new connections for your other products as well.

#### Website inquiries:

We receive many inquiries through our website every day. These inquiries come from architects, designers, tile contractors and home owners. All inquiries are directed to you - our distributor.

#### New! McGraw-Hill Dodge:

Our new subscription to Dodge, the largest most accurate project leads database of construction projects in the industry, begins this month. This service will enable us to identify potential business for both quarry and thin brick, and help us keep on top of construction schedules for national accounts. We plan to channel this information to the appropriate distributors who will be expected to follow up and secure jobs when and where possible.

The product of choice for most heavy duty commercial applications is still quarry tile. Its performance in terms of strength, durability, versatility and slip resistance is unparalleled when compared with other flooring choices. If you're pursuing specific projects or working with architectural firms, allow us to get involved. Please send me an email at [cthomas@ironrock.com](mailto:cthomas@ironrock.com) for assistance.

Thanks and Good Selling!! - Clare Thomas, National Sales Manager

## METROPOLITAN CERAMICS® The Right Fit for Industrial Applications



Industrial applications need an extremely durable floor product. These floors need to handle spills of all sorts- including chemicals. They need to perform in extreme temperatures with heavy industrial equipment and foot traffic

[Read More.](#)



### Metropolitan Takes Part in Industry EPD

*Metro is One of Eleven North American Tile Manufacturers Participating*

UL-Certified EPD for North American-Made Ceramic Tile Paves the Way for Points, Credits, and Compliance in Green Construction.

FOR IMMEDIATE RELEASE: December 10, 2014  
The Environmental Product Declaration (EPD) for ceramic tile made in North America, certified by sustainability leader UL Environment, is now available for use by architects and specifiers seeking to satisfy green building project requirements, such as those set forth by LEED and Green Globes. [Read More.](#)

## METRO® PAVERS

*The Most Durable Paver for the Most Demanding Jobs*



Metropolitan Ceramics' METROPAVERS are designed for heavy duty industrial and commercial applications. They will stand up to the abuse and give decades of service.

[Download the METROPAVERS sell sheet](#)

