Metropolitan introduces a greener alternative—E-Literature

Metropolitan Ceramics® is now making available a new architectural sales tool for distributors calling on architects and designers who are eliminating or reducing reliance on print pieces.

The Metropolitan® E-Literature flash drive contains all of the pertinent marketing literature for Metropolitan Ceramics® tile including brochures, test data, specs and green information. The information is displayed in an easy to follow menu format and includes links to the Metropolitan Ceramics® web sites.

New color added to thin brick line

Metropolitan Ceramics® has added a new color to its METROBRICK® thin brick offering. The ‘Top Four’ program now includes the beige color #105 Fieldstone for even more design opportunities. METROBRICK® installs like tile and can be used anywhere a brick appearance is desired. The METROBRICK® Top Four Program is available to all Metropolitan Ceramics® distributors.

Attract attention with this new point of purchase banner

Quarry Tile Vinyl Banner
Use this point of purchase banner behind your sales counter or anywhere to generate interest and show your customers that you carry Metropolitan Quarry Tile. The banner is four color, highlights an installation and has an easy to read benefits list. Made of sturdy vinyl with grommets - will not fade in the sun.

Banner Size - 2" x 4"

Reach more vertical markets with these updated sell sheets

Vertical market sheets customize the message to a specific market.

These 12 specific sheets relate all the vital features and benefits and speak directly to the needs of targeted market segments.

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- Automotive
- Commercial Kitchen
- Health Care
- Hospitality
- Industrial
- Public Spaces
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P.O. Box 9240 Canton, Ohio 44711 ph. 1-800-325-3945
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