

Metropolitan Ceramics, long the leader in the manufacturing of unglazed ceramic quarry tile has recently updated their website [metroceramics.com](http://metroceramics.com)

The new site is designed for easy navigation throughout with a clearly defined menu bar and drop down menus. The site includes a combination of installation photography, technical data, downloads and pertinent information about the complete Metropolitan Ceramics product line.

The site is designed in a format that fits well with both wide screen and tablet viewing. A mobile version is also part of the design. The site features rotating installation photography on the home page highlighting various design themes.

One other feature of the site is a plant tour video (fashioned in the same vein as the popular show “How It’s Made”) that shows the behind the scenes manufacturing of quarry tile.

“Ease of navigation that takes the visitor directly to the information they need is central to the design of the new site” said Ashley Miller the sites designer.

From environmental data to product testing to installation ideas, the new metropolitan ceramics site gives a complete overview of the Metropolitan Ceramics product line.

Metropolitan manufactures unglazed quarry tile for commercial and residential floor installations indoors and out. The products are well suited for heavy traffic areas subject to spills and moisture. Metropolitan’s products are available through national distribution. Visit the new site @[www.metroceramics.com](http://www.metroceramics.com)